MIAMI REGIONAL UNIVERSITY

Miami Regional University (MRU) SMS Terms of Service

Program Description

Miami Regional University (MRU) sends text messages to communicate with prospective students, applicants, current students, alumni, and other members of the university community regarding recruitment, admissions, enrollment, advising, course registration, academic programs, scholarships, financial aid, tuition payments, student services, campus life, events, safety notifications, emergency alerts, and other information related to MRU (the "Service").

In some cases, you may receive marketing or promotional text messages related to MRU academic programs, events, continuing education opportunities, recruitment initiatives, or university services.

Message Frequency

The number of text messages you receive will vary and there is no set minimum or maximum number of messages.

How to Opt Out

You may stop receiving text messages from MRU at any time by replying **STOP** to any MRU text message. After opting out, you will receive a one-time confirmation message indicating that you have been unsubscribed from future text communications by department or program.

Support / Help

Reply **HELP** to any MRU text message for instructions on how to use the Service and unsubscribe options.

For additional assistance, please contact:

Miami Regional University Helpdesk
Email: helpdesk@mru.edu
Phone: 305-476-1754

Supported Carriers

Supported carriers may change from time to time but generally include most major wireless carriers operating within the United States. Carrier participation is subject to change without notice.

Access or Delivery to Mobile Networks Is Not Guaranteed

Delivery of text messages may be delayed or fail due to circumstances beyond MRU's control, including network outages, mobile carrier limitations, technical failures, or other conditions affecting wireless communications.

MRU is not responsible for delayed, undelivered, misdirected, or failed messages resulting from issues with mobile carriers, network providers, or third-party service providers. Mobile carriers are not liable for delayed or undelivered messages.

Cost

MRU does not charge a fee for participation in the Service. However, message and data rates may apply according to your mobile service plan. Please contact your mobile carrier for information regarding applicable fees and charges.

Privacy and Data Usage

MRU values your privacy and is committed to protecting your personal information in accordance with applicable federal and state laws, including, where applicable, the Family Educational Rights and Privacy Act (FERPA).

You should not transmit sensitive personal information through text messaging, including but not limited to:

- Social Security numbers
- Driver's license numbers
- Passport numbers
- Financial account information
- Payment card information
- Passwords, PINs, or access credentials
- Protected health information

MRU will not request such sensitive information through the Service. By using the Service, you agree not to send sensitive personal information through text messages.

Information exchanged through the Service may include enrollment, admissions, academic, advising, financial aid, student services, and other university-related communications appropriate to your relationship with MRU.

No mobile information, text messaging originator opt-in data, consent records, or related personal information will be shared, sold, rented, or transferred to third parties or affiliates for marketing or promotional purposes.

For additional information regarding privacy practices, please refer to MRU's Privacy Policy or contact the university at helpdesk@mru.edu.

Your Mobile Phone Number

By providing your mobile phone number, you represent and warrant that you are the authorized user of that number and consent to receive text messages from MRU in accordance with these Terms of Service and any applicable consent provided.

If your phone number changes, you are responsible for updating your contact information with MRU to ensure accurate communication preferences and records.

If you are under eighteen (18) years of age, you represent that your parent or legal guardian has reviewed and consented to your participation in the Service where required by applicable law.